

GRAPHIC DESIGNER

Dynamic and passionate Graphic Designer with 6+ years of experience creating visually appealing designs that align with brand and business objectives. Proficient in Adobe Creative Suite and skilled in creating impactful graphics for marketing materials, websites, and social media platforms. Strong attention to detail, ability to manage multiple projects, and excellent communication skills.

QUALIFICATIONS

Typography | Layout Design | Templates | Design for Print | Design for Web | Color Theory | Branding | Logos
Photography | Photo Editing | Photo Retouching | HTML | Preflighting | Social Media | Storyboarding | Presentations

SOFTWARE: Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Adobe Acrobat | Adobe After Effects
Canva | Figma | Word | Powerpoint | Google Docs | Google Sheets | Google Slides | Constant Contact | MailChimp
Workfront | Smartsheets Articulate 360 | Wrike | Beepo | Total Expert

EMPLOYMENT HISTORY

SYNERGY ONE LENDING | GRAPHIC DESIGNER

SEPTEMBER 2024 - PRESENT

- Design marketing collateral for both corporate initiatives and loan officer needs, including flyers, brochures, rate sheets, and social graphics.
- Create digital assets for email campaigns to enhance audience engagement and lead generation.
- Ensure all materials meet brand standards and mortgage industry compliance requirements.
- Develop pitch decks, infographics, and presentation templates to simplify complex loan products and support sales teams.
- Manage print production and maintain an organized library of design assets and templates.

WORKDAY | SR. ASSOCIATE GRAPHIC DESIGNER

MAY 2023 - SEPTEMBER 2024

- Followed branding guidelines and effectively communicated design decisions.
- Enhanced and edited PowerPoint presentations created by Instructional Designers for video offerings.
- Designed a variety of projects including graphics for video training, presentations, email marketing, infographics, icons, and logos.
- Took projects from concept through final delivery with oversight from the design manager.
- Efficiently handled workload, interacted with stakeholders, communicated project status, received feedback, and adhered to tight deadlines.

BLACKHAWK NETWORK | GRAPHIC DESIGNER/PRODUCTION ARTIST

JULY 2019 - MAY 2023

- Preflighted art files to ensure artwork is to spec and includes all required materials, such as fonts and images.
- Created marketing and sales materials to support department needs and partner services.
- Designed quarterly newsletters published to over 2,000 contacts.
- Managed and organized artwork files and releases within the internal server.
- Coordinated graphic artwork exchange with marketing, vendors, and other design resources.
- Kept up-to-date with industry trends and techniques to bring fresh and innovative design ideas.

DUDUM REAL ESTATE GROUP | GRAPHIC DESIGNER

MAY 2018 - JULY 2019

- Designed and proofed print materials for promotion, including flyers, signage, postcards, and other print advertising.
- Created web materials such as online ads, social media posts, and email blasts.
- Ensured all artwork files were correctly formatted and ready for final production.
- Maintained consistent brand identity across all promotional materials.
- Contributed to the development and maintenance of brand identity guidelines.

VILLAGE PROPERTIES | GRAPHIC DESIGNER

FEBRUARY 2017 - MAY 2018

- Designed marketing materials for real estate agent promotions and properties.
 - Created and prepared print materials such as flyers, brochures, booklets, postcards, and newspaper ads.
 - Designed web materials such as online ads, social media posts, and email blasts.
 - Maintained brand consistency in all designs.
 - Managed multiple projects simultaneously, meeting tight deadlines.
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EDUCATION

CALIFORNIA STATE UNIVERSITY, CHICO

AUGUST 2012 - MAY 2016

Bachelor of Arts

MAJOR: Communication Design with an emphasis in Graphic Design

MINOR: Photography

SANTA BARBARA CITY COLLEGE

AUGUST 2008 - MAY 2012

Associates Degree: Liberal Arts